

**Society of Women Engineers
University of California, Riverside**

EVENING WITH INDUSTRY

EXECUTIVE SUMMARY

University of California, Riverside
Bourns College of Engineering
900 University Ave.
Riverside, CA 92507

Dear Evening with Industry Attendee,

On behalf of SWE-UCR, we would like to formally and graciously invite you to join us for our 8th annual EWI event on **Friday, January 24th, 2020 at 5:00pm.**

Evening with Industry is the largest student-run networking event on UCR campus. It is geared toward advancing women in engineering by exposing them to industry professionals, resources, and opportunities early in their college career in a banquet-style atmosphere. Evening with Industry attracts talented students with a wide-range of skill sets who are proactive in student organizations. Last year we were joined by members of SHPE, ACM, IEEE, NSBE, and SAE!

We are very proud of our efforts and aspire to advance our achievements by continuing to grow EWI to its full potential with each passing year.

The Event Will Include:

Networking Hour: Where company representatives and students will enjoy refreshments at the start of the evening while having the opportunity to mingle freely.

Dinner: A catered dinner will be served as company representatives showcase and educate students on employment and internship possibilities available.

A Keynote Speaker: A UCR alum will share wisdom as well as their experiences in transitioning from collegiate to a professional in industry.

If you are interested in having your company represented at our 2020 EWI, please fill out the attached registration form and email back as soon as possible.

Evening with Industry, and other large scale events hosted by SWE-UCR, are made possible due to invaluable donations from our sponsors. If you are interested in becoming a sponsor, and having your company especially recognized at EWI along with additional promotional exposure to our talent bank, please continue on to the attached sponsorship packet.

If you have any questions about registration, scheduling, logistics, or sponsorship, please feel free to contact us at the specified email below. Thank you and we look forward to having you at Evening with Industry.

Warmly,

Society of Women Engineers
swe.ucr@gmail.com

Cristina Lawson & Isis Dumas
Professional Development Co-Chairs
claws004@ucr.edu & iduma001@ucr.edu
(408) 921-6293 & (562) 386-4903



Introduction

Dear Evening with Industry (EWI) Attendee,

Our names are Cristina Lawson and Isis Dumas and we are Professional Development Co-Chairs for the Society of Women Engineers (SWE) at the University of California, Riverside (UCR). Evening with Industry, to be held Friday, **January 24th, 2020 5-9:00pm** is the largest student run networking event on campus, and attracts the best and brightest students from UCR's engineering talent base. It includes a banquet-style dinner amongst professionals and students. SWE-UCR is recognized as a leading student organization on campus and regionally.

Here is a little more about our chapter:

Recent Awards Won by SWE-UCR:

- "Bayless Group Leadership Award 2018-2019"
- ASUCR Org Award "Organization of the Year 2017-2018"
- BCOE "Best Outreach Award 2017-2018"
- UCR "Student Organization of the Year 2016-2017"
- SWE "Regional Programming Award 2015"
- SWE "Regional History Award 2015"

Members/Events held by SWE-UCR as of last year:

- 100+ on-campus members, 70+ SWE national members
- ~50 total events per year
- Evening with Industry (100+ student participants)
- Bourns College of Engineering Day (2000+ participants)
- Research Networking Night (70+)

How SWE-UCR is here to benefit you

- Here are some statistics from last year's EWI:
- Total Number Students Attended: 100
- Demographic: 40% senior, 45% junior, 10% sophomore, 5% freshman
- Overall Average GPA of attending students: 3.3

Here is how EWI solves company challenges:

- EWI attracts students with healthy GPAs, therefore you are immersed in qualified talent and potential hires
- Cut costs by attending one event which hosts ~ 100 engineering students, all actively looking for a job/internship with the attending companies
- You will be seated with several hand-picked students (based on your preferences) where you can get to know them and their skills over dinner
- Interact with all attendees during the career fair after dinner, for increased company and student exposure



Additional Benefits

Benefits for companies attending EWI include:

- Hire fresh new talent
- Access to future SWE-UCR events
- Access to SWE-UCR's 100+ student member base by holding an info session, or additional promotional company-specific events, on campus through SWE



Closing

By attending Evening with Industry 2020, you will enjoy a night of great conversation over dinner with potential hires, followed by a career fair. You will have our, along with the rest of SWE-UCR's officers, full support before and during the evening.

SWE events are made possible each year by the generous contributions from our sponsors. Your donations further promote women in engineering by allowing us to host networking and professional events such as EWI. If you would like more information on current sponsorship opportunities, please mention so in response to this email.

If you would like to receive more information on Evening with Industry or to schedule a call, please mention so in response to this email.

Thank you!

Date:

January 24th, 2020

Time:

5:00 PM - 9:00 PM

Location:

900 University Ave. Riverside, CA 92507



Sponsorship Tiers

Tier 1 \$200-\$499	Tier 2 \$500-\$1000
Support Evening with Industry	Support Evening with Industry and SWE National Conference

If you have any questions, please feel free to send us an email at swe.ucr@gmail.com!

